



THE OUTLOOK - EDUCATION & KNOWLEDGE IMMERSIVE PROGRAM

## About De Ideaz

DE IDEAZ is an integrated marketing communications and events management company. Our aim is to blend creativity and technology to promote events, entertainment, education and e-business to the social and corporate world.

We are highly versatile marketing and event planners, producers, and consultants with specialised industry knowledge. Our team is made up of dedicated members in-house and overseas - PR specialists, technology experts, strategists, event managers, theatre professionals and education consultants. Our in-house and offshore resources help us service our clients with customised solutions.

[www.deideaz.com](http://www.deideaz.com)



## Why Education and Knowledge Immersive Programs?

Education & knowledge immersive program is most powerful way to promote integration and bring together people from different parts of the country or sub-continent. Education and Knowledge Program is considered as the most delightful experience in the life of teachers and students. In the information era it is extremely important that we appreciate things by experiencing rather than having a narrow view based on theory. In the program one learns to adjust to the changed conditions of living, food-habits and environment also. Different and varied difficulties encountered during program help individuals be adaptable and flexible.

Education and Knowledge program provide an experience of the world and calls into action, the practical use of various qualities of mind and intellect developed during the interaction. Tact, engaging personality, firmness and lively conversation are some of the products of program across length and breadth of country and the world. Program provides a fantastic platform for the confluence of ideas, thoughts and experiences. It provides opportunities to gain a collaborative experience that is utmost in the 21st century. Program emphasis on combining best that every one has to offer. It also encourages creativity of thoughts and calls to action on programs that can uplift social and moral values. It provides opportunities to bring about tangible changes to quality of life in the community. One doesn't need to imitate the habits, manners or fashions of other people whom they visits. Only good and proper attitudes must be adopted from others.

Program when made part of education system, educates everyone about different cultures and make them liberal in their outlook.



## Standard and Customised Itinerary

The itinerary and visits to places of attractions in Singapore can be customized depending on the size of the group, specific interests and the budget.

### Standard Itinerary:

For Teachers: 5 days, 4 nights in Singapore

Comprises of Social & Educational Attractions, Tour of the Local schools and International schools in Singapore, Workshops for Teachers and Interactive sessions with professionals from the Educational field.

The Package includes Airlines ticketing, visa, airport transfers, accommodation, meals, local transport & well qualified guides.

The customised Itinerary for teachers is as follows:

<b>Day 1</b>	
Arrival at Singapore in the morning between 9 -9.30am	
11.00 am - 02.00 pm	Breakfast- relax- Lunch
02.30 pm - 04.30 pm	Panaromic Singapore City Tour : Suntec , Orchard, Esplanade, Flyer, Museum
05.00 pm - 06.30 pm	Visit to Local Primary school
07:00 pm - 08:30 pm	Heritage Trails – Malay Village/Chinatown/Little India
08.30 pm - 09.30 pm	Dinner
10.00 pm	Back to the hotel
<b>Day 2</b>	
07.30 am - 08.30 am	Breakfast
09.00 am - 12.00 pm	Workshop
12.30 pm - 01.30 pm	Lunch
02.00 pm - 05.30 pm	Singapore Science Centre Visit OR Gardens by the Bay
06.30 pm - 07.30 pm	Visit to SkyPark, Marina Bay Sands
08.00 pm - 09.00 pm	Dinner
09.30 pm	Back to the hotel
<b>Day 3</b>	
08.00 am - 09.00 am	Breakfast
10.00 am - 01.00 pm	Visit to Local School in Singapore/Workshop
01.30 pm - 02.30 pm	Lunch
03.30 pm - 04.30 pm	Visit to National Library@Victoria Street
05.00 pm - 07.00 pm	Bugis Street Shopping/MRT
07.30 pm - 08.30 pm	Dinner
09.00 pm	Back to the hotel
<b>Day 4</b>	
08.00 am - 10.00 am	Breakfast and Free & Easy
10.00 am - 12.00 pm	Water Conservation Trail @ Newater Visitor Centre
12.30 pm - 01.30 pm	Lunch
02.00 pm - 10.00 pm	Sentosa - Cable Car, Madame Tussauds, Images of Singapore, Wings of Time and Dinner
10.30 pm	Back to the hotel
<b>Day 5</b>	
07.00 am - 08.00 am	Breakfast
08.00 am	Departure to Airport



## Advantages and value proposition

DE IDEAZ has considerable experience as an International education facilitator. As an organization, they provide intercultural learning opportunities to help individuals develop the knowledge, skills and understanding needed in this global world. We believe that exchange of ideas, culture and experience are at the core in a globalised society.

- Education and Knowledge programs and activities are based on our core values of dignity, respect for differences, harmony, sensitivity and tolerance.
- Enables individuals to act as responsible global citizens working for peace and understanding in a diverse world.
- Seeks to affirm faith in the dignity and worth of every individual in various cultures. It encourages respect for human rights and fundamental freedom without distinction.
- Find out something new about your own culture and point of view by seeing it from a fresh perspective. Gain a real understanding of another country, its culture and society and build lasting friendships with people from other cultures to feel confident and comfortable.
- One of the best parts about organising a educational trip is that Singapore brims with hidden treasures just waiting to be discovered.
- Whatever the duration of programme, the itinerary abounds with a variety of choices for indoor and outdoor learning journey



## Testimonials

Dr. S.K. Kulshreshtha  
Raja Ramanna Fellow,  
Knowledge Management Group  
BARC, Mumbai-400 085 &  
Chairman,  
Atomic Energy Education Society  
Anushaktinagar Mumbai-400 094



had arranged an educational tour of Singapore city and all the schools of Global India International Schools situated in Singapore for the benefit of some of our very brilliant students of the Atomic Energy Central Schools, located in different parts of India. Ms. Purnima Kamath, Director, De Ideaz Pte Ltd. Singapore, has managed this tour and the experience of these students was very wonderful both as regards their education about the schools in Singapore and the site seeing in Singapore city. - Dr. S.K. Kulshreshtha

Mrs. Lakshmi Balasubramaniam  
Global Indian International School

“We had a fantastic and memorable trip organised by you for our students at Kuala Lumpur and Ipoh. Students enjoyed everything from food to sightseeing to the hotel rooms. We look forward to more such trips with Deideaz” - Ms. Lakshmi Balasubramaniam, Global Indian International School, Singapore



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- 3 Simple steps**
- *Call us and we customise your itinerary*
  - *Review recommended itinerary*
  - *Confirm itinerary*

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